



DHACA

13th May 2020

How Beam Works

TECH
FORCE19

beam



Person referred



beam

Progress



£4,378
raised

£4,378
target

135
supporters



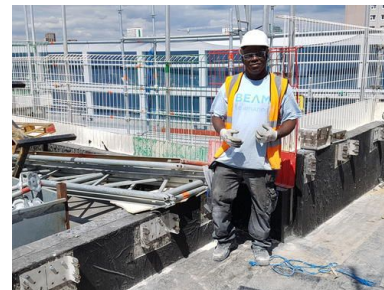
Donations

Crowdfund a
personal
employment
budget



Support

Support throughout
training and job
search



Starts skilled
employment

See Tony's campaign by going to - beam.org/campaigns/tony-electrical-training

The problem



Claire Sutcliffe, currently in a 'homeless hotel'

1. Needs become more acute
2. Spread of infection is greater in areas of social deprivation and denser populations*
3. Other giving platforms don't solve the issue of personalisation

*See latest ONS data on this [here](#)

Beam's Emergency Coronavirus Fund

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Person referred




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£987
raised of £987

14
supporters

Donate

Share


Donations
Crowdfund care package costs
Laptops or smartphones; basic toiletries and hygiene products; educational tools for children.


Support
Confidence boost from community of backers

beam

£987 raised of £987

14 supporters

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Share

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Support

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Items ordered to property



See Sonia's campaign by going to - beam.org/fundraisers/sonia and hear more from her [in The Independent](#)

Progress so far

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Public Engagement



500+
donations



£35k+
donations from
public



100%
campaigns funded
on time



80%
donations
split equally

Outcomes



70+
care packages
delivered



9.8
service user
rating



82%
report it's easier to
stay indoors



100%
report increased
wellbeing

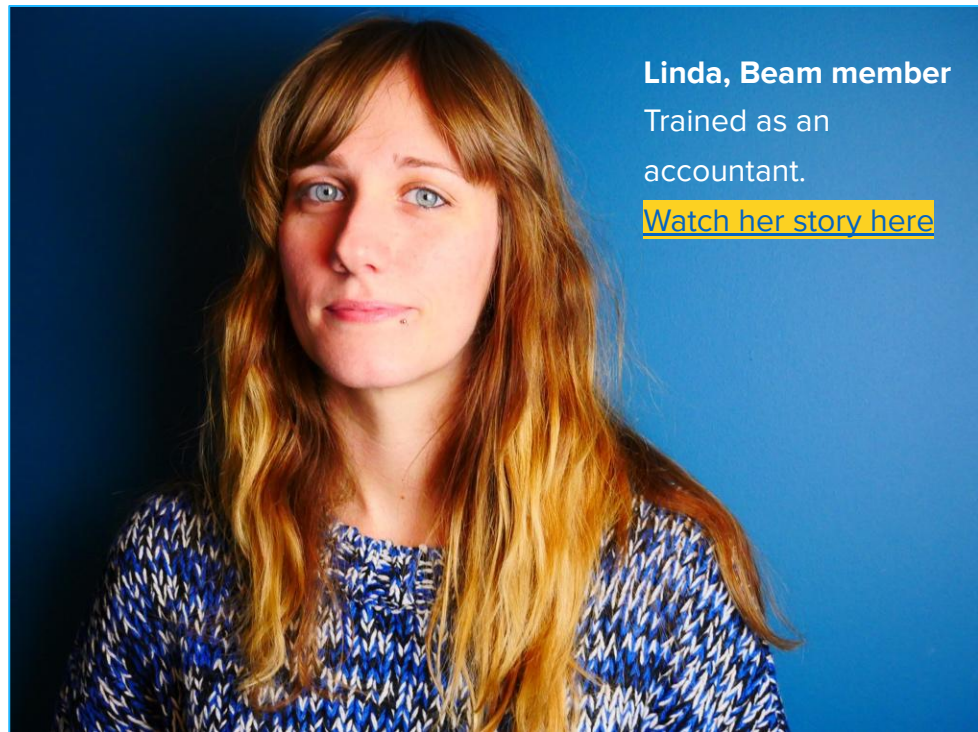
Partnered with over 10+ organisations



Thank you

Contact details

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www.beam.org



Linda, Beam member

Trained as an
accountant.

[Watch her story here](#)

Winner, London Homelessness Awards, 2018

Winner, Best use of Technology in Homelessness, 2018

Financial Times Digital Champion, Top 100 Most Innovative European Organisations